

© CK BIRLA GROUP



*switch to smart*

WELCOME  
TO THE  
FUTURE  
OF  
FANS



# SIX DECADES OF TRUST, INNOVATION & EXCELLENCE

We started our journey more than 60 years ago, manufacturing and distributing highly efficient, premium-quality fans. Since then, we have grown, embracing new frontiers in technology and innovation, to become one of the leading consumer electrical brands in India. Today, we are the largest manufacturer and exporter of fans from India with a dominating global presence in over 35 international markets. In the domestic market, we enjoy a robust pan-India reach with over 1 lakh retail outlets and a service network covering 300 cities, aided with a 24x7 call center.

Not only this, we have also paved the way for pioneering developments in home appliances, lighting and switchgear.

We take pride in our R&D capabilities, spirit of continuous innovation and commitment to manufacturing cutting-edge lifestyle electrical products that meet the needs and expectations of modern consumers.

We've always strived to achieve and exceed industry benchmarks in quality and processes through a constant evolution and rejuvenation process.

As always, we'll continue to partner our customers at every stage of their lives by offering superior lifestyle solutions with technology that makes their world safer, easier and creatively inspiring.



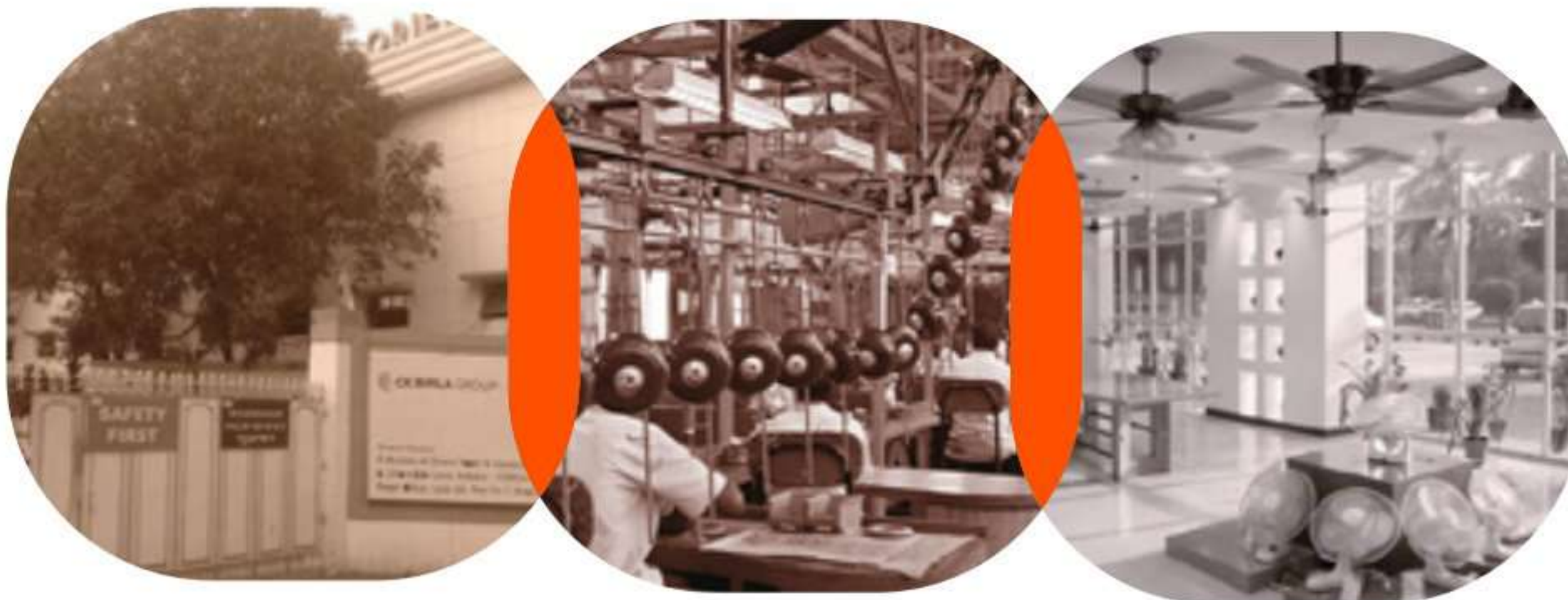
# STATE-OF-THE-ART FAN-MANUFACTURING FACILITIES

Many of the innovations in the fan industry that are now taken for granted came from the research of Orient Electric's R&D centres and from the urge to bring top-quality products to Indian consumers.

Our state-of-the-art ISO-certified manufacturing facilities at Faridabad, Kolkata and Guwahati employ some of the most modern technologies, such as automatic stator winding plants and automatic liquid paint shops, in order to improve productivity and to meet the increasing consumer demand.

Quality being the key driving force behind everything we do at Orient Electric, we conscientiously follow the Six Sigma processes to manufacture zero-defect products.

We are the pioneers in India of die-casting the rotor and fan body cover in ceiling fans and the semi-automatic coil-winding process.



ORIENT ELECTRIC  
FANS'  
MILESTONES

1939

The journey begins.  
Factory established in Kolkata.

1954

Inducted into the CK Birla Group.  
Renamed as Orient Fans.

1965

Became the first Indian company to  
introduce die-casting of the rotor and  
fan body cover in ceiling fans.

1969

Factory established in Faridabad.

1990

Developed & patented the revolutionary  
PSPO technology for fans.

2014

New brand identity unveiled.  
Rebranded as Orient Electric with the  
positioning statement of 'Switch to Smart'

2014

Launches energy-efficient BLDC fans.

2016

Launches its own E-commerce portal.

2016

Unveils the 'Very Silent, Very Powerful'  
Aeroquiet premium ceiling fan.

2017

Opens a manufacturing facility  
in Guwahati, Assam.

2017

Orient Electric demerges & gets listed  
as a separate entity.



## ACCOLADES AS GLORIOUS AS OUR RANGE

Our unwavering commitment to quality, innovation and excellent customer service has been recognised both nationally and internationally. We have been conferred with the illustrious 'Make in India Award for Excellence' in 2015, the globally acclaimed 'Superbrand' status in 2017, and the prestigious 'Asia's Greatest Brand 2016' award.

We have been listed as one of the top 15 most trusted Indian brands in the consumer durables category, consecutively in 2014 and 2015. We have also been recognised by the Limca Book of Records for producing the maximum number of ceiling fans from a single manufacturing unit in 2014-15. We have been consistently awarded the 'Star Performer' for many years by the Engineering Export Promotion Council (EEPC). Last but not the least, we're rated as the 'Star Export House' by the Ministry of Commerce and Industry, Government of India.



# I N T R O D U C I N G

## ◦◦◦ A E R O S E R I E S ◦◦◦

The new age of fans is here, and it won't be an overstatement to call the Orient Aero Series as the flagbearer of this change. The Aero Series fans have many sides to them. They are bold, dynamic and premium. They also are technologically unmatched, governed by the core principle of aerodynamics applied in aircrafts and Formula One cars.

This design and the use of new-age material reduce friction and air turbulence like never before. The result? Drastically reduced fan noise and an unmatched air thrust.

So, wait no further. The coolness, the silence, the future await you.





Highest air delivery



Strongest motor (18 pole)



Aerodynamic design



Superior PU finish



# AEROSTORM

Sweep: 1320mm

Air Delivery: 300CMM

RPM: 300

## Art meets technology

Inspired by the ground-breaking winglet technology in modern aircrafts, Orient's new-age Aerostorm fan is revolutionary in its own right. The unique winglet design of the blades minimizes the vortex, delivering higher air thrust and minimal noise.

## How does it work?

The pressure at the wings creates a vortex and drag. The winglets help reduce this vortex at the wings, resulting in a smoother functioning and lesser noise.

- Aerodynamic blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- Eye-catching spiral curves in canopy, curves in blades and bottom cover plate
- High-gloss PU finish
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life



Highest  
air delivery



Strongest  
motor (18 pole)



Aerodynamic  
design



Superior  
PU finish



Winglet  
Technology





CHARCOAL GREY

WHITE



# AERO COOL

Sweep: 1360mm

Air Delivery: 300CMM

RPM: 300

## The perfect blend of design and functionality

Orient AeroCool takes the technological genius of AeroStorm a step further. Apart from having the winglet, the blades are shaped after the aerofoil design of modern aircraft wings. This results in higher lift, better thrust and lower noise.

## How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerofoil design helps in increasing the air thrust, and therefore the air delivery.

- Aerofoil blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- High-gloss PU finish
- Awe-inspiring seamless design
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life



Highest  
air delivery



Strongest  
motor (18 pole)



Aerodynamic  
design



Superior  
PU finish



Aerofoil  
design



SPACE GREY

WHITE



# AEROLITE

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310

Aerolite is similar to Orient Aeroquiet, only better. It comes with the additional benefit of having an LED light panel underneath. Now enjoy a heavenly silence under the bright light of LED.

## How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerodynamic design helps in increasing the air thrust, and therefore the air delivery.

- Warm white LED light
- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation



Warm white  
LED light



Highest  
air delivery



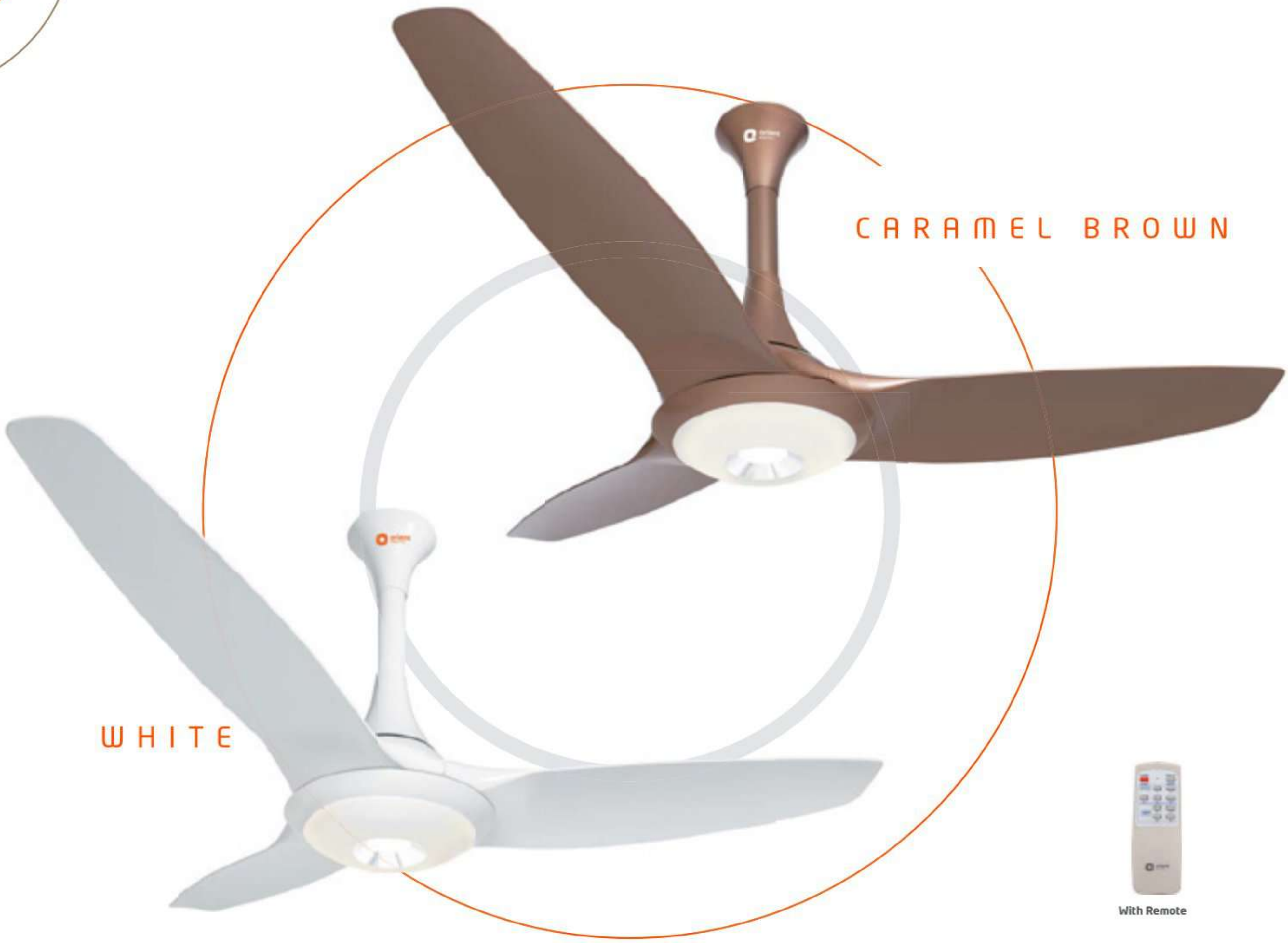
Aerodynamic  
design



Superior  
PU finish

C A R A M E L B R O W N

W H I T E



With Remote

# AEROQUIET

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310

Very silent. Very powerful. That's Aeroquiet for you. The fan's aerodynamic blades and double ball-bearing design promise the highest-ever air flow served with a heavenly silence. Club these with a curvaceous silhouette, stainless steel decorative rim and high-gloss PU finish, and Aeroquiet is a winner all the way.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation



Highest  
air delivery



Strongest  
motor (18 pole)



Aerodynamic  
design



Superior  
PU finish



Roasted Coffee



Checked



Caramel Brown

WOODEN



WHITE



# AEROQUIET BLDC

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310

## Super silent, powered by BLDC motor

Higher energy efficiency, lesser electricity consumption and a smoother air flow. Orient Aeroquiet clubbed with BLDC motor technology is no ordinary fan to beat.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball-bearing for smooth & noise-free operation



Highest  
air delivery



Strongest  
motor (18 pole)



Aerodynamic  
design



Superior  
PU finish



50% power saving  
with BLDC motor





With Remote

CARAMEL  
BROWN

WHITE



# P R E S E N T I N G

## U N D E R L I G H T F A N S

Our range of underlight fans are the perfect blend of awe-inspiring designs and functionality. With independent pull chords for speed control and light, get the ease of access that complements convenience.





Calisto



Subaris



Woodwind



Subaris Solo



Spectra

# CALISTO



Sweep (mm) : 1300  
Air delivery : 215 CMM  
RPM : 250

- 4 wooden blades with different wood finish on both sides for better aesthetics
- Remote control for easy operation
- 12W LED for good light intensity and premium looks
- Inbuilt capacitor-based speed control
- Reversible motor for distributing cool air in summers and warm air in winters



Pewter Finish



CALISTO  
Antique Copper

	<b>Full Copper Motor</b> For durability
	<b>LED Light Kit</b>

# SUBARIS

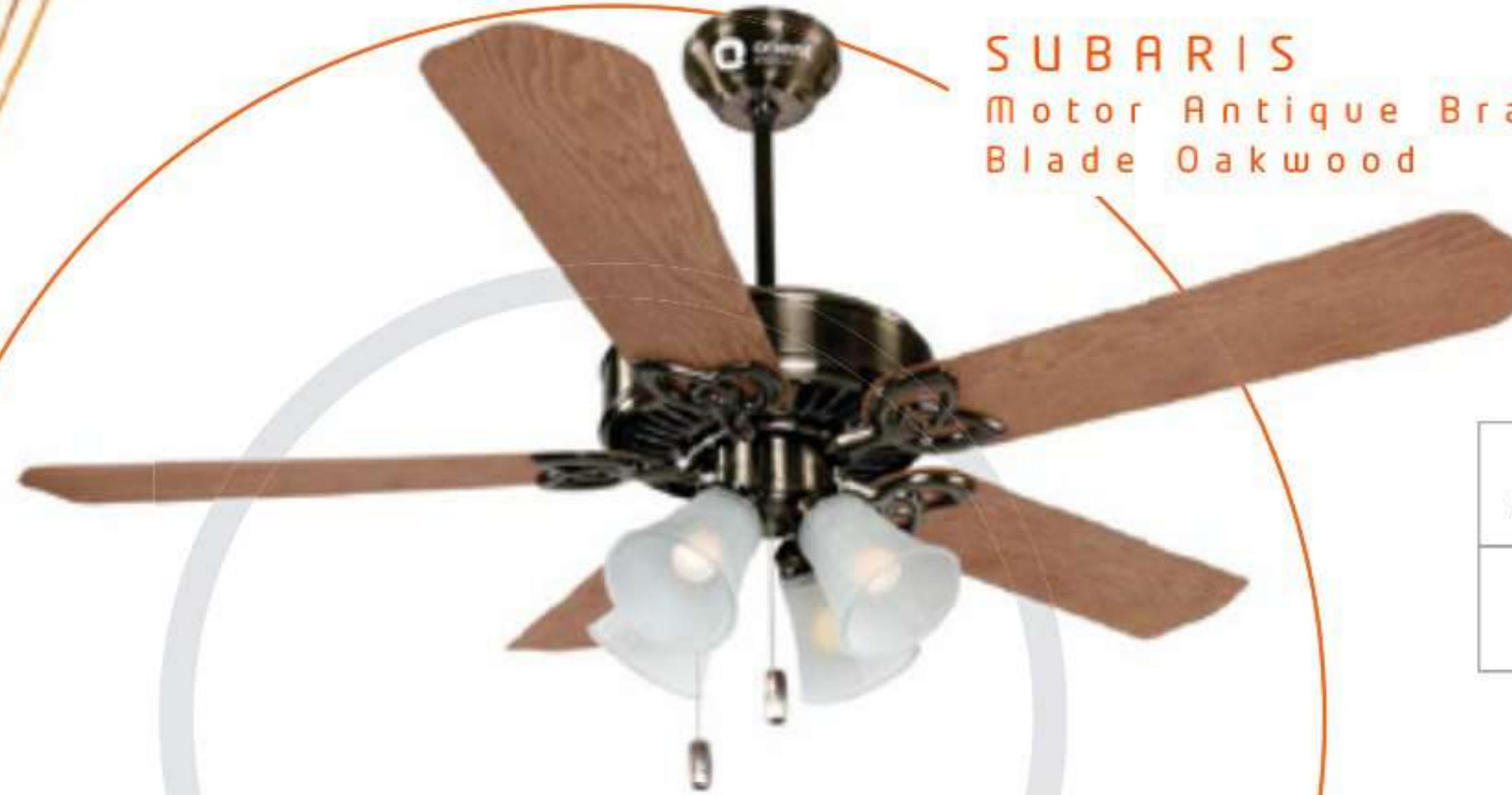
Sweep (mm) : 1300  
 Air delivery : 270 CMM  
 RPM : 270

- Wooden-finish aluminium blades
- Electroplated finish for premium look
- Trendy glass shade for light
- Reversible motor for distributing cool air in summers and warm air in winters



Motor Antique Copper  
 Blade Oakwood

**SUBARIS**  
 Motor Antique Brass  
 Blade Oakwood



	<b>5 Blades</b> For high air delivery
	<b>Capacitor</b> Based speed control

	<b>5 Blades</b> For high air delivery
	<b>Capacitor</b> Based speed control



**SUBARIS SOLO**  
 Motor Brushed Nickel  
 Blade Walnut

# SUBARIS SOLO

Sweep (mm) : 1300  
 Air delivery : 270 CMM  
 RPM : 270

- Wooden-finish blades
- Electroplated finish for premium look
- Trendy glass shade for light
- Reversible motor for distributing cool air in summers and warm air in winters



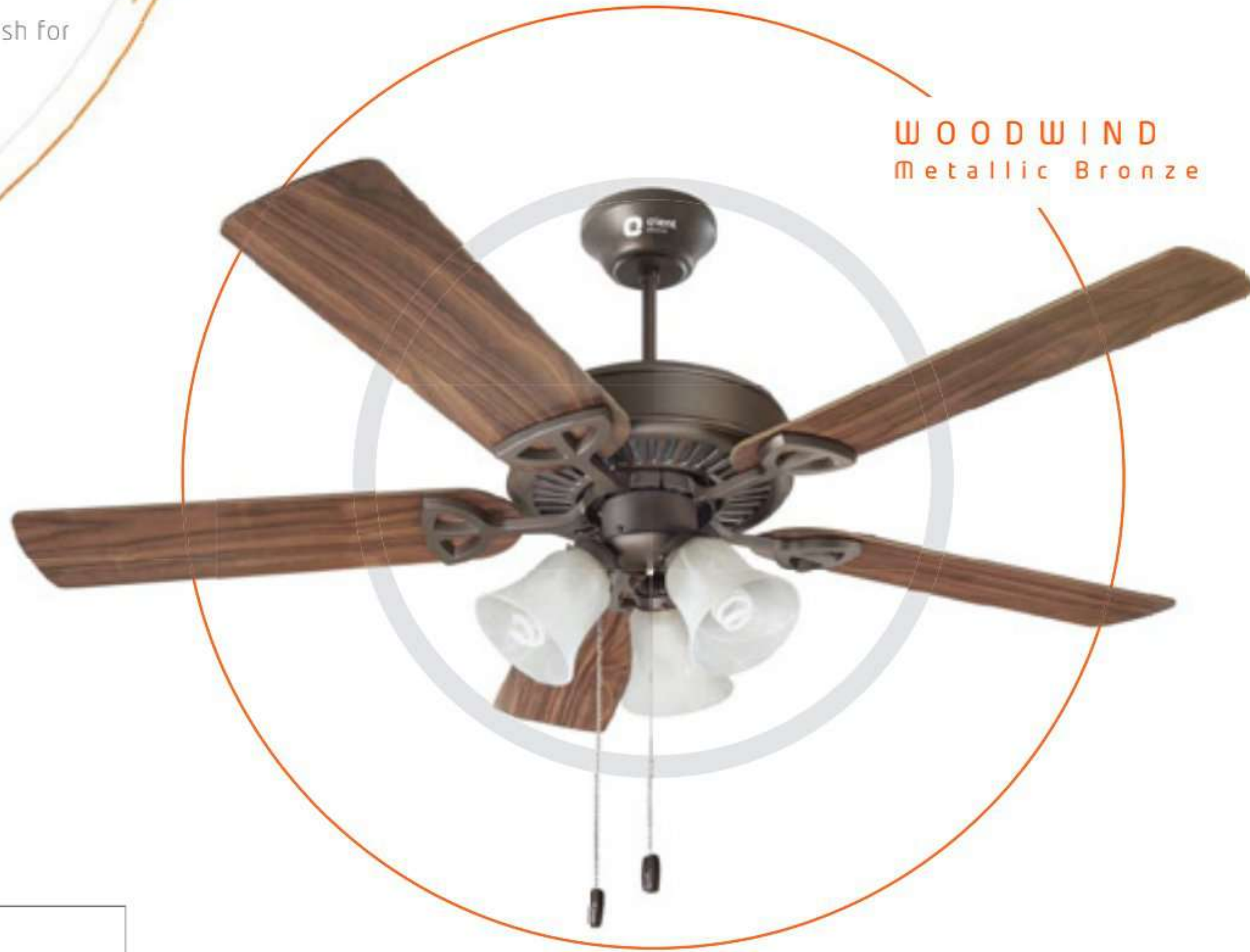
Motor Antique Copper  
 Blade Oakwood

# WOODWIND



Sweep (mm) : 1300  
Air delivery : 215 CMM  
RPM : 250

- 5 wooden blades with different wood finish on both sides, to suit the home decor
- Elegant metallic bronze paint finish for a premium look
- Trendy glass shade for light



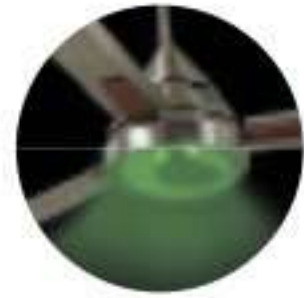
WOODWIND  
Metallic Bronze

	<b>5 Blades</b> For high air delivery
	<b>Capacitor</b> Based speed control

## Multi-Colour Light Display



Candle Light



Green Light



Red Light



Yellow Light



Blue Light



Brushed Brass



Pewter Finish



**SPECTRA**  
Antique Copper



With Remote

## **SPECTRA**

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 320

- Electroplated finish
- LED light intensity adjustment as per need
- Multi colour lights for different moods
- Timer & 5- speed control through remote
- Automatic and manual colour changing mechanism for lights

	<b>Full Copper Motor</b> For durability
	<b>LED Light Kit</b>
	<b>Remote Control</b> For ease of operation

# P R E S E N T I N G

## P R E M I U M S E R I E S

Fans that are elite, just like you, our top-of-the-line fans do all the talking when it comes to exclusivity and elegance.







Stallion



Jazz Trendz



Wendy



Quadro Ornamental



Gratia Class



Areta



Cyril



Orina



Couplet



Tango



Glare



Laurel

## STALLION

Sweep (mm) : 1320  
Air delivery : 260 CMM  
RPM : 330

- Bold design for modern homes
- Wider and unique blade design
- Four blades for higher air delivery
- Premium electroplated finish
- Strong, robust motor with double ball bearing



Brushed Brass



STALLION  
Antique Copper



STALLION  
Pewter Finish

**HIGH  
SPEED**



**JAZZ TRENDZ**  
Pearl Metallic White  
With Marble Finish



**JAZZ TRENDZ**  
Metallic Bronze Copper  
With Wooden Finish



## **JAZZ TRENDZ**

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability

## CRISTO

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



Pearl Metallic  
White Chrome



Topaz Gold  
Metallic Brown

CRISTO  
Metallic Ivory-Brown

**HIGH  
SPEED**

**HIGH  
SPEED**

JAZZ  
Burgundy-Silver

## JAZZ

Sweep (mm) : 900, 1400,  
1200  
Air delivery : 150, 270, 230 CMM  
RPM : 400, 300, 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



Metallic  
Bronze Copper



Pearl Metallic  
White Chrome

## CURL

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



Winter Pearl  
Antique Copper



Metallic  
Brown Silver



CURL  
Pearl White-Marble

**HIGH  
SPEED**

**HIGH  
SPEED**

AVALON  
Metallic Bronze-Chrome

## AVALON

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 370

- Elegant looks with decorative trims
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Pearl Metallic  
White Chrome



Topaz Gold  
Brown

## COUPLER

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 280

- Unique two-blade fan adds elegance to your home decor
- Three-layered metallic paint finish
- Lacquer coating provides longer life
- Full copper motor & aluminium blades for durability
- Powerful motor with silent operation
- Wide blades for high air delivery



## COUPLER Metallic Black-Crystal White



## WENDY Azure Blue-Silver



## WENDY

Sweep (mm) : 900#, 1200, 1400  
Air delivery : 150, 230, 270 CMM  
RPM : 400, 320, 300

- Metallic finish with lacquer coating for longer life
- Elegant looks with stylish trims
- Wide blades for high air delivery
- Full copper motor and ribbed aluminium blades for durability.

\*Fan available with and without remote in 1200mm  
#Sweep 900mm available in high speed

# GRATIA#

Sweep (mm) : 600,  
1050,  
1200, 1400

Air delivery : 110, 190, 230, 270 CMM  
RPM : 850, 380, 320, 300

- Decorative ring on bottom cover & canopy for better aesthetics
- Full copper motor & ribbed aluminium blades for durability

#Some colours are available in select sizes only



GRATIA CLASS  
Wood-Pewter



Metallic Ivory



Silky Silver



Burgundy-Silver



Topaz Gold-Metallic Copper



Metallic Ivory  
Matt Bronze



Pearl Metallic White



Azure Blue-Silver

GRATIA  
Metallic Bronze-Copper



Pearl-Pink



Copper-Grey

# GRATIA CLASS

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 320

- Stylish bottom cover and canopy for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability

Premium

## OPRAH

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 370

- Elegant looks with decorative trims
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Pearl Metallic  
White-Chrome



Metallic  
Ivory Gold



Azure Blue  
Silver



Burgundy  
Silver



OPRAH  
Winter Pearl-Antique Copper

**HIGH  
SPEED**



ORINA  
Copper-Brown



Chocolate Brown  
Ivory



Metallic Ivory  
Olive Brown



Pearl White  
Black

## ORINA

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 320

- Lacquer coating provides longer life
- Tangential blades for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



# ARETA

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 320



- Elegant looks with decorative trims & bottom cover ring
- Curvy blades & three-layered canopy
- Wide blades for high air delivery
- Full copper motor & aluminium blades for durability

\*Fan available with and without remote in 1200mm



Matt Black-  
Pearl Metallic White



Golden  
Beige-Coffee



Pearl-  
Chocolate



ARETA  
Metallic Brown-Ivory



With  
Remote\*

CYRIL  
Azure Blue Silver

# CYRIL

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 320



- Three-layered metallic finish
- Attractive floral pattern blades
- Curved blades for high air delivery and air thrust
- Full copper motor & aluminium blades for durability



Pearl White  
Silver

# QUASAR ORNAMENTAL

Sweep (mm) : 900, 1050  
1200, 1400

Air delivery : 160, 190, 235, 275 CMM  
RPM : 400, 380, 320, 300

- Decorative ring on motor & canopy for better aesthetics
- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Golden  
Chocolate

Metallic  
Ivory Cherry

Sea Green  
Oyster Green

## QUASAR ORNAMENTAL Silver Blue



## QUASAR Brushed Brass

## QUASAR

Sweep (mm) : 900, 1200  
Air delivery : 160, 235  
275 CMM  
RPM : 400, 320, 300

- Elegant design to complement room decor
- Full copper motor, ribbed blades and lacquer coating for durability
- Wide blades for high air delivery



Brushed Copper

Pewter Finish

Black Chrome

## QUADRO ORNAMENTAL

Sweep (mm) : 1200  
Air delivery : 240 CMM  
RPM : 310

- Elegant design to complement room decor
- Full copper motor, ribbed blades and lacquer coating for durability
- Wide blades for high air delivery



Sea Green-Oyster Green



Metallic Ivory-Cherry



Golden Chocolate



QUADRO ORNAMENTAL  
Silver Blue

**HIGH  
SPEED**

QUASAR ORNAMENTAL  
Golden Chocolate

## QUASAR ORNAMENTAL

Sweep (mm) : 600  
Air delivery : 140 CMM  
RPM : 850

- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery



Metallic Ivory Cherry



Sea Green Oyster Green



Silver Blue

## TANGO

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring



White Chrome



Silky Silver



Harvest Gold



TANGO  
Metallic Ivory Gold

GLARE  
Topaz Gold Copper



Metallic Ivory Golden



Pearl Metallic White Chrome



Desert Brown Copper

## GLARE

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring

# LAUREL

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring



Metallic Bronze Chrome

White Chrome

Topaz Gold



LAUREL  
Desert Brown Gold

Premium



SUMMER DELITE  
ORNAMENTAL  
Ivory

# SUMMER DELITE ORNAMENTAL

Sweep (mm) : 1050, 1200, 1400  
Air delivery : 185, 230, 270 CMM  
RPM : 380, 320, 300

- Elegant looks with designer trims
- Decorative cup & ring on motor & canopy for better aesthetics
- Full copper motor for durability



Brown

White

## SUMMER DELITE DECOR

Sweep (mm) : 600,1200  
Air delivery : 140,  
230 CMM  
RPM : 850, 320

- Elegant looks with decorative trims
- Trendy design with decorative cup on the bottom cover
- Full copper motor for durability

\*Elegant copper is available in 1200mm only



Sweep 600



Ivory



White



Brown

## SUMMER DELITE DECOR Elegant Copper\*

**HIGH  
SPEED**

## SUMMER CHILL Ivory

## SUMMER CHILL

Sweep (mm) : 1200  
Air delivery : 225 CMM  
RPM : 370

- Decorative ring on bottom cover for better aesthetics
- Powder coating provides longer life
- Sleek design with decorative trims add to the decor
- Full copper motor for durability



White



Brown

## SUMMER PRIDE

Sweep (mm) : 900,  
1050,  
1200, 1400

Air delivery : 155, 185, 230, 270 CMM  
RPM : 400, 380, 320, 300

- Lacquer coating provides longer life
- Dual colour combination adds elegance to your room decor
- Elegant looks with decorative trims
- Full copper motor for durability



Icy Chocolate

Golden Beige

Silver Black

## SUMMER PRIDE Silver Blue



## NORWESTER DECOR Brown

## NORWESTER DECOR

Sweep (mm) : 1200  
Air delivery : 225 CMM  
RPM : 370

- Powder coating provides longer life
- Designer trims & bottom cover ring adds to the decor
- Full copper motor for durability



Ivory

White

## SUMMER BREEZE

Sweep (mm) : 900,  
1200, 1400

Air delivery : 150, 230, 265 CMM  
RPM : 400, 370, 300

- Powder coating provides longer life
- Elegant looks with sleek design
- Full copper motor & ribbed aluminium blades for durability

\*Brown colour available in matte finish also



Ivory



White

## SUMMER BREEZE Brown\*

**HIGH  
SPEED**



## NEW AIR PLUS Ivory

## NEW AIR PLUS

Sweep (mm) : 600, 900,  
1050,  
1200, 1400

Air delivery : 110, 150, 180,  
225, 265 CMM

RPM : 800, 400, 380, 370, 300

- Powder coating provides longer life
- Full copper motor for durability
- Ribbed aluminium blades for longer durability



White



Brown



Sweep 600



## NEW BREEZE

Sweep (mm) : 900,  
1050,  
1200, 1400  
Air delivery : 155, 185, 230,  
270 CMM  
RPM : 400, 380, 320, 300

- Powder coating provides long lasting premium finish
- Full copper motor for durability
- Ribbed aluminium blades for durability



NEW BREEZE  
White



SUMMER COOL  
Brown

## SUMMER COOL

Sweep (mm) : 600\*, 900,  
1050, 1200,  
1400  
Air delivery : 140, 155, 185,  
230, 270 CMM  
RPM : 850, 400, 380, 320, 300

- Powder coating provides long-lasting premium finish
- Decorative cup on the motor cover adds elegance to the decor
- Full copper motor & ribbed aluminium blades for durability

\*Sweep 600mm high-speed model available with 4 blades



## SUMMER KING XL

Sweep (mm) : 1200,  
1400

Air delivery : 230, 270 CMM  
RPM : 320, 300

- Powder coating provides long-lasting premium finish
- Full copper motor for durability



Ivory

Brown

## SUMMER KING XL White



## DELUXE Brown

## DELUXE

Sweep (mm) : 1200,  
1400

Air delivery : 230, 270 CMM  
RPM : 320, 300

- Powder coating provides long-lasting premium finish
- Elegant looks with brilliant performance
- Full copper motor & ribbed aluminium blades for durability



White



Ivory

## NEW HURRICANE

Sweep (mm) : 900,  
1050,  
1200, 1400

Air delivery : 150, 180,  
225, 265 CMM

RPM : 400, 380,  
370, 300

- Powder coating provides longer life
- Elegant looks with sleek design
- Full copper motor for durability



Brown

Ivory

### NEW HURRICANE White

**HIGH  
SPEED**

**HIGH  
SPEED**



### NEW BREEZE Brown

## NEW BREEZE

Sweep (mm) : 600,  
750

Air delivery : 140, 150 CMM

RPM : 850, 720

- High air thrust
- Full copper motor for durability
- Superior paint finish for longer life & impeccable feel



White



Ivory



P R E S E N T I N G  
A N T I D U S T S E R I E S

**STAYS DUST-FREE**  
STAYS NEW





Metallic Ivory



Silky Silver



Burgundy-Silver



Topaz Gold-Metallic Copper



Pearl Metallic White



Azure Blue-Silver



GRATIA SHINE  
Topaz Gold



Attracts  
Less Dust



Scratch  
Resistant



Easy To  
Clean



Looks New  
All The Time

Anti-dust

## GRATIA SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Stylish bottom cover and canopy for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability

## QUASAR ORNAMENTAL SHINE

Sweep (mm) : 1200  
Air delivery : 235 CMM  
RPM : 320

- Decorative ring on motor & canopy for better aesthetics
- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Golden Chocolate



Silver Blue



Sea Green Oyster Green



QUASAR ORNAMENTAL SHINE  
Metallic Ivory Cherry



Attracts Less Dust



Scratch-Resistant



Easy To Clean



Looks New All The Time



Pearl White-Walnut

Azure Blue-Silver

Topaz Gold-Brown



WENDY SHINE  
Metallic Black Gold



Attracts  
Less Dust



Scratch  
Resistant



Easy To  
Clean



Looks New  
All The Time

## WENDY SHINE

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 320

- Metallic finish with lacquer coating for longer life
- Elegant looks with stylish trims
- Wide blades for high air delivery
- Full copper motor and ribbed aluminium blades for durability

# P R E S E N T I N G

## ENERGY EFFICIENT FANS

The smarter fan that saves on energy and does not compromise on style. Our energy saver fans guarantee efficient performance, made available at affordable prices.







Ecogale



Ecotech Plus



Ecoquasar



Smart Saver 50



Summer Crown



Joan

# ECOGALE

Sweep (mm) : 1200  
 Air delivery : 230 CMM  
 RPM : 320

- Smart energy saver fan with high-end digital display
- Interactive LCD display that shows timer, speed & power saving details
- Super-efficient brush-less direct current (BLDC) motor which saves more than 50% power
- Handy remote to control LCD, timer and speed of the fan
- Runs on full speed even at low voltage of 140V



Metallic Ivory Brown



ECOGALE  
 Pearl Metallic White-Brown



With Remote



Recover the cost in 2 years

Saving Calculation	Ecogale	Ordinary Fan
*Power consumption per hour at highest speed (Watt)	32*	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

\*At 220V, 50Hz wattage may vary ± 10%.  
 \*Actual working period of 20 months considered over a period of 2 years.

**ORIENT**  
 GUARANTEE  
**ORIENT**  
**50% Power Saving**  
 With BLDC motor

**X2**  
**Double Run Time**  
 On inverter

**Full Speed**  
 Even at a low voltage,  
 as low as 140V

**Silent Operation**  
 Even on inverter

Recover the cost in 2 years

Saving Calculation	Ecotech	Ordinary Fan
*Power consumption per hour at highest speed (Watt)	32	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

\*At 220V, 50Hz wattage may vary ± 10%  
 \*Actual working period of 20 months considered over a period of 2 years.



**50% Power Saving**  
With BLDC motor



**Double Run Time**  
On inverter



**Full Speed**  
Even at a low voltage,  
as low as 140V



**Remote**  
With timer & speed control



**Silent Operation**  
Even on inverter



With Remote

**ECOTECH PLUS**  
White



Brown

**ECOTECH PLUS**

Sweep (mm) : 1200  
 Air delivery : 220 CMM  
 RPM : 320

Orient Ecotech is made with the BLDC (Brush Less Direct Current) motor which has a rotor with permanent magnets, a stator with windings and commutation that is performed electronically. This electronically-driven motor consumes 50% less power & saves electricity bills.

Energy Efficient

# ECOQUASAR

Sweep (mm) : 1200  
 Air delivery : 230 CMM  
 RPM : 320

- Full copper motor and ribbed aluminium blades for higher air delivery
- Super-efficient brush-less direct current (BLDC) motor which saves more than 50% power
- Runs on full speed even at low voltage of 140V



**50% Power Saving**  
 With BLDC motor



**Double Run Time**  
 On inverter



**Full Speed**  
 Even at a low voltage,  
 as low as 140V



**Silent Operation**  
 Even on inverter

**ECOQUASAR**  
 Metallic Bronze-Copper



	<b>ECO QUASAR / 2016</b> Service Value - 6.87* Air Delivery - 220 cu m/min Size - 1200 mm	
<b>orient electric</b>		
220-240V, a.c., 50Hz, 1-Ph, 32 Watt		
ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA		
<small>*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.</small>		



Golden Chocolate



Pearl Metallic White-Chrome

Recover the cost in 2 years

Saving Calculation	Ecoquasar	Ordinary Fan
*Power consumption per hour at highest speed (Watt)	32	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

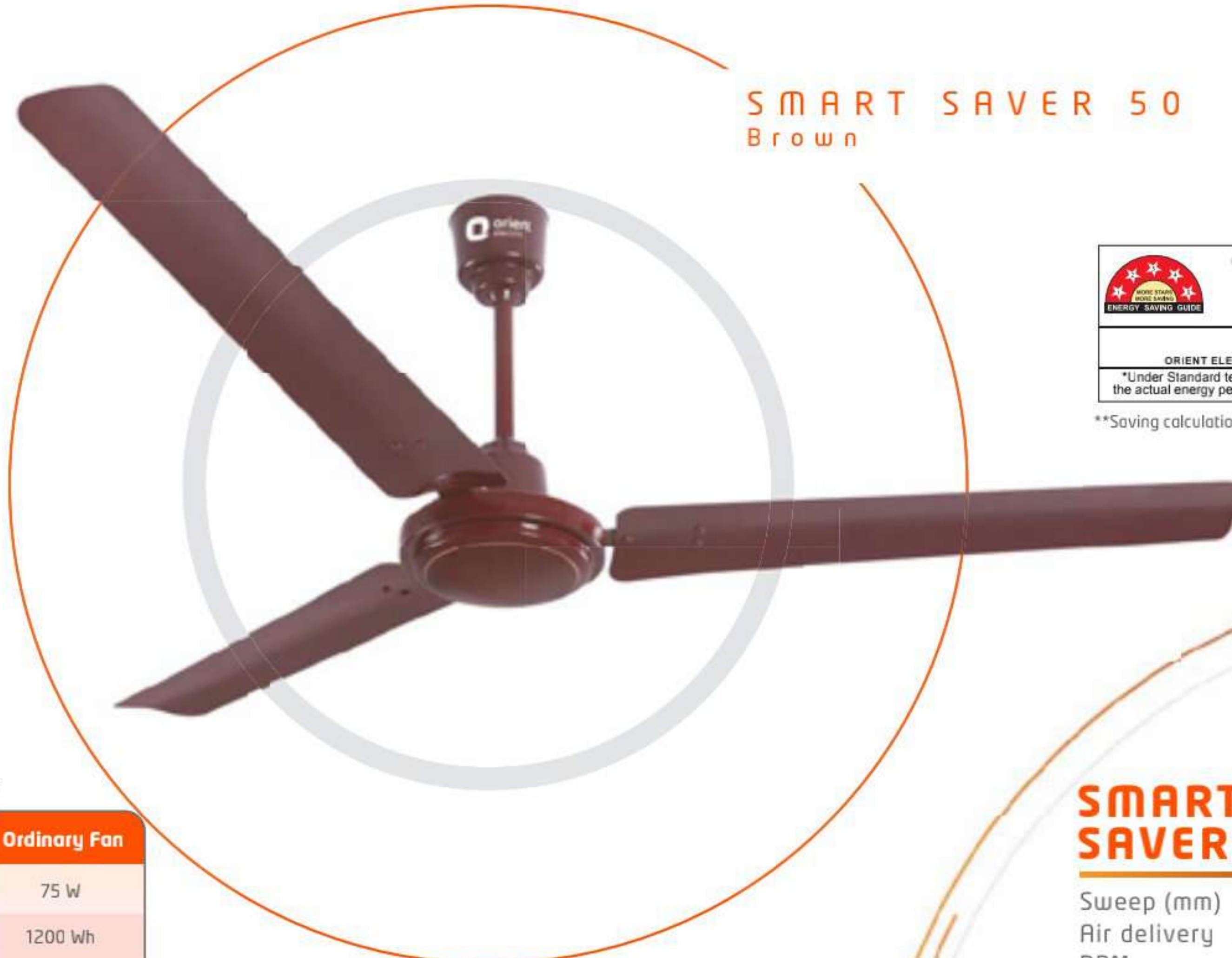
\*At 220V, 50Hz, wattage may vary ± 10%.  
 \*Actual working period of 20 months considered over a period of 2 years.



**HIGH AIR DELIVERY**  
JUST  
**50\***  
Watts

**Savings in 2 Years**  
≈ Cost of fans  
50 W  
4.2 Service Value  
35%\*\* Energy Saving  
210m<sup>3</sup>/min Air Delivery

THE COOL ENERGY SAVERS!  
With BEE 5 Star Certification



**SMART SAVER 50**  
Brown

	<b>ORIENT SMART SAVER 50 / 2014</b> Service Value - 4.2* Air Delivery - 210 cu m/min Size - 1200 mm	
<b>orient</b> 220V, a.c., 50Hz, 1-Ph. 50 Watt		
ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA		
*Under Standard test condition when tested in accordance with IS 374, the actual energy performance will depend on how the equipment is used.		

\*\*Saving calculation compared to fans consuming 75 W to 80 W.

35% Savings with Orient Energy Savers

Parameter	Smart Saver 50	Ordinary Fan
Power consumption	50 W*	75 W
*Power consumption/day @16hrs/day	800 Wh	1200 Wh
Electricity consumption/month	24 Units	36 Units
Electricity cost/month @ ₹6/- per unit	₹144/-	₹216/-
Electricity cost for 2 years	₹3455/-	₹5180/-

\*At 220V, 50Hz, wattage may vary ± 10%.

\*\*Actual savings depend on the usage of fan & cost of electricity.

**SMART SAVER 50**

Sweep (mm) : 1200  
Air delivery : 210 CMM  
RPM : 320

Orient Electric was the first to introduce a range of 'Energy Saving Fans'. With BEE 5-Star Certification, these do not compromise on air delivery, give full air thrust and are ideal for Indian conditions.

- Powder coating provides longer life
- Full copper motor for durability

Energy Efficient

# SUMMER CROWN

Sweep (mm) : 1200  
 Air delivery : 220 CMM  
 RPM : 320

- Lacquer coating provides longer life
- Elegant looks with decorative trims & ring on motor
- Full copper motor & aluminium blades for durability



Orient Gold

Silver Streak

Natural Pearl



SUMMER CROWN  
 Twilight Beige

HIGH AIR DELIVERY  
 JUST  
**48\***  
 Watts

Savings in 2 Years  
 ≈ Cost of fans  
 48 W  
 4.4 Service Value  
 35%\*\* Energy Saving  
 210m<sup>3</sup>/min Air Delivery

THE COOL ENERGY SAVERS!  
 With BEE 5-Star Certification

35% Savings with Orient Energy Savers

Parameter	Energy Star/ Summer Crown	Ordinary Fan
*Power consumption	48 W*	75 W
*Power consumption/day @16hrs/day	768 Wh	1200 Wh
Electricity consumption/month	23 Units	36 Units
Electricity cost/month @ ₹5/- per unit	₹138/-	₹216/-
Electricity cost for 2 years	₹3310/-	₹5180/-

\*At 220V, 50 Hz wattage may vary ± 10%.

\*\*Actual savings depend on the usage of fan & cost of electricity.

5-STAR  
MORE SAVINGS

**SUMMER CROWN / 2009**  
 Service Value - 4.38\*  
 Air Delivery - 210 cu m/min  
 Size - 1200 mm

ENERGY IS LIFE  
 B.E.E. 5  
 CONSERVE IT  
 BEE/OP/0322/11

ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA

220V, a.c., 50Hz, 1-Ph, 48 Watt

\*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.

\*\*Saving calculation compared to fans consuming 75 W to 80 W.

# ENERGY STAR



Sweep (mm) : 1200  
 Air delivery : 220 CMM  
 RPM : 320

- Powder coating provides longer life
- Wood finish for better aesthetics
- Full copper motor & ribbed aluminium blades for durability
- Wide blades for high air delivery



Rose Wood



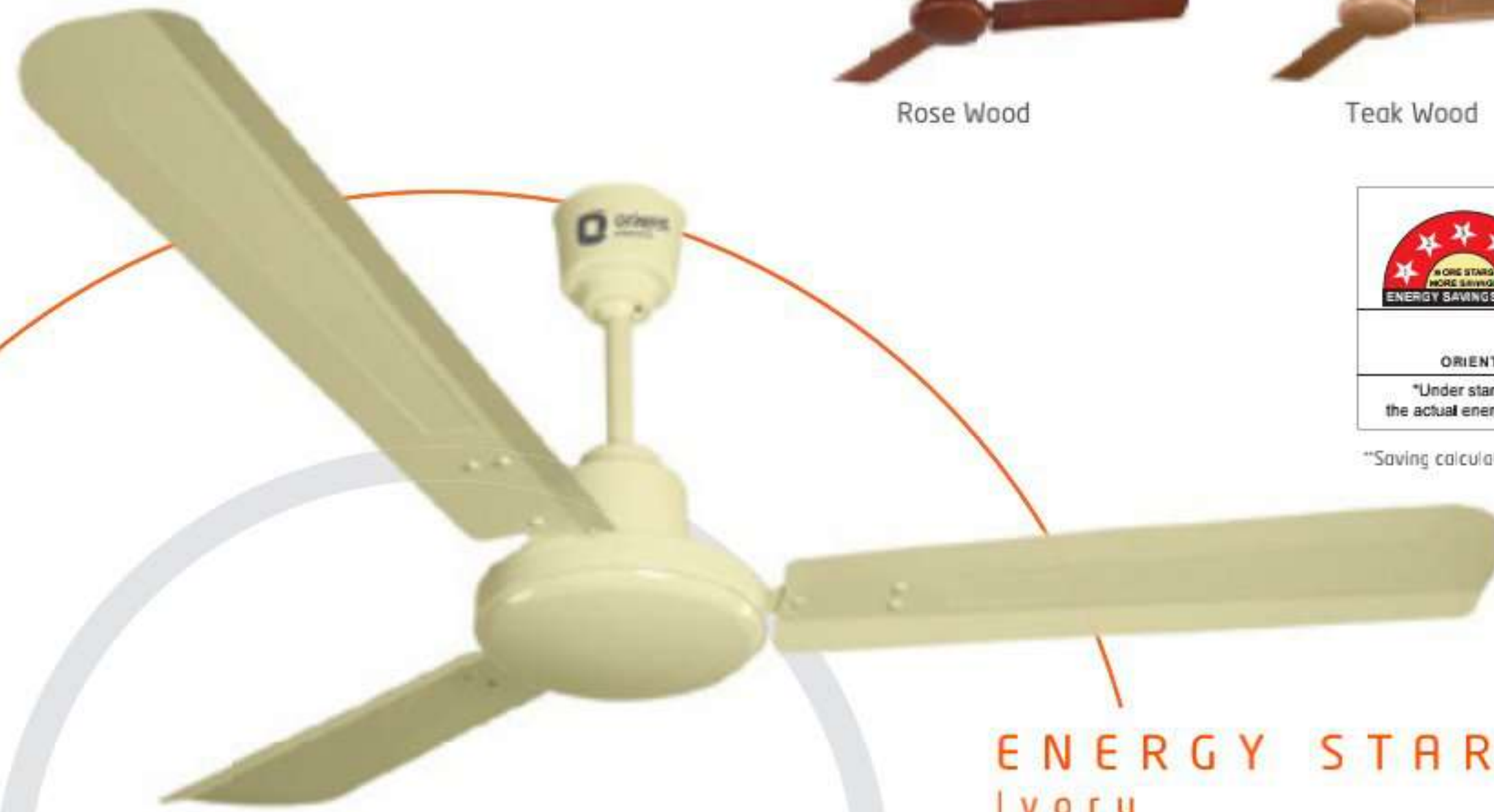
Teak Wood



Brown

	<b>ENERGY STAR / 2009</b> Service Value - 4.38* Air Delivery - 210 cu m/min Size - 1200 mm	
	<b>orient electric</b> 220V, a.c., 50Hz, 1-Ph, 48 Watt ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA	
*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.		

\*\*Saving calculation compared to fans consuming 75 W to 80 W.



ENERGY STAR  
Ivory



JOAN  
Pinewood -  
Metallic Brown

	<b>ORIENT JOAN / 2016</b> Service Value - 4.2* Air Delivery - 210 cu m/min Size - 1200 mm	
	<b>orient electric</b> 220V, a.c., 50Hz, 1-Ph., 50 Watt ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA	
*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.		



Walnut-Pearl White

# JOAN



Sweep (mm) : 1200  
 Air delivery : 220 CMM  
 RPM : 320

- Lacquer coating provides longer life
- Wood finish for better aesthetics
- Wide blades for high air delivery
- Full copper motor & aluminium blades for durability

# P R E S E N T I N G

## K I D S   S E R I E S

Making fans is not a child's play, but our range of fans for kids are just that easy on their eyes. Add a streak of vivid colours to their rooms and they will never thank you enough.





## FANTOOSH ROB RABBY

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 320

- Attractive colour scheme with a young & vibrant design to suit kids' room decor
- Double ball bearing for smooth & silent operation
- Very powerful motor in its category for durability
- Superior film transfer technique for better finishing & impeccable feel
- Wide blades for high air delivery



FANTOOSH  
ROB RABBY

SUPERHERO  
BY FANTOOSH

## SUPERHERO BY FANTOOSH

Sweep (mm) : 1200  
Air delivery : 230 CMM  
RPM : 320

- ✦ Attractive & vibrant design to suit kids' room
- ✦ Double ball bearing for smooth & silent operation
- ✦ Very powerful motor in its category for durability
- ✦ Wide blades for high air delivery
- ✦ Superior film transfer technique for better finishing and impeccable feel

# PRESENTING

## TABLE, PEDESTAL AND WALL FANS

The comfort of cooling with the convenience of ergonomics. Our range of table, wall and pedestal fans guarantee cooling from wherever, whenever.





Wind-Pro



Tornado



Tornado Wall-II



Wall 48



Stand 35



## WIND-PRO

Sweep (mm) : 400  
Air delivery : 95 CMM  
RPM : 1350

- Extra-high air thrust with heavenly silence
- 5700 CMH high air delivery at moderate power consumption
- Thermal overload protection device
- Oscillation & speed control
- Snow-white body with 5-leaf SAP blades



DESK 60

STAND 70



WALL 80



NEW

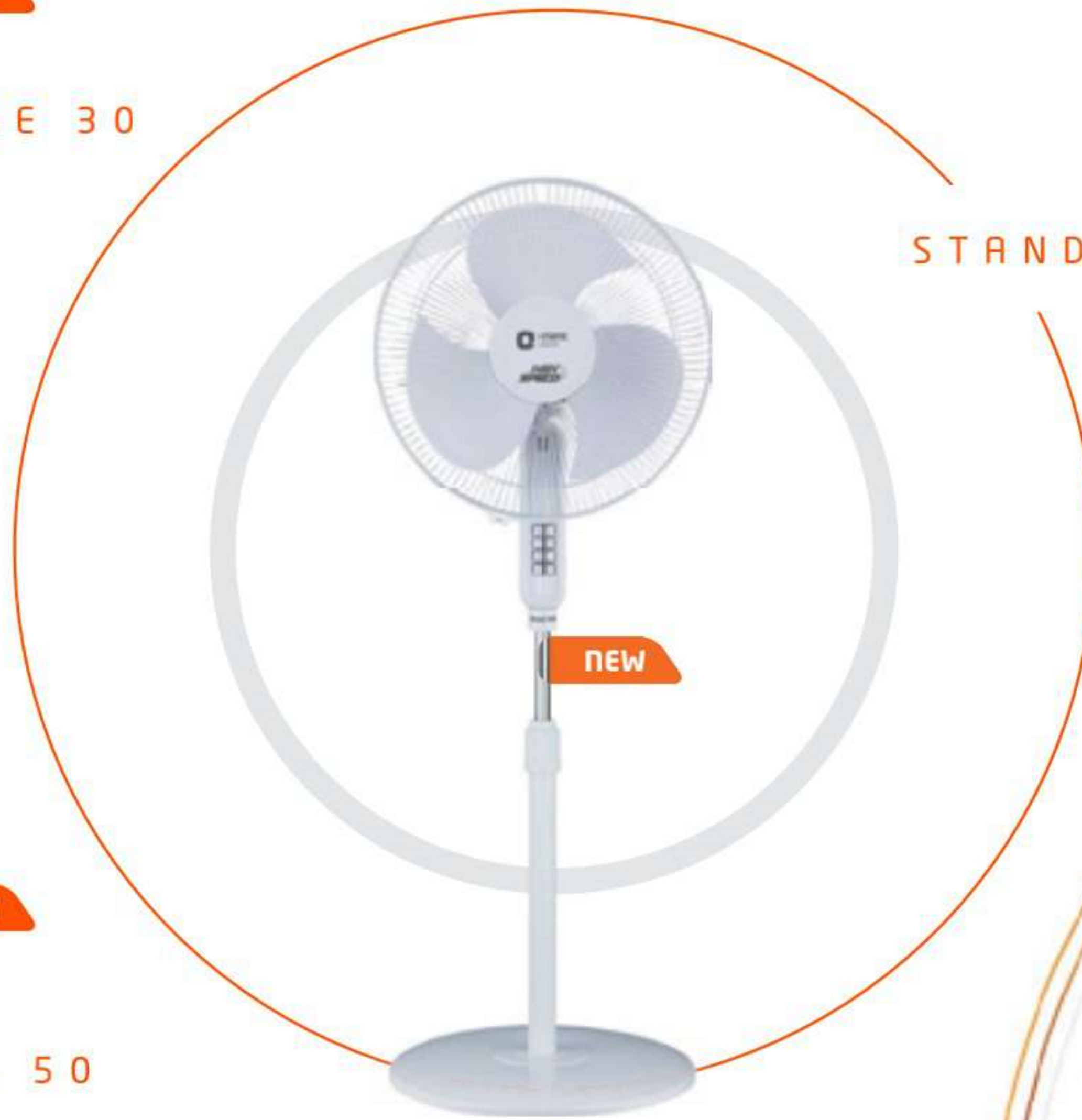
TABLE 30

**HIGH  
SPEED**



NEW

WALL 50



NEW

STAND 40

## TORNADO SERIES

Sweep (mm) : 400  
Air delivery : 100 CMM  
RPM : 2250

- 25% more air delivery than ordinary fans
- 35% more speed than ordinary fans with 2250 RPM
- Strongest motor in the category for longer life and durability
- Resilient fuse to safeguard motor during thermal overload
- Soft head tilting to adjust air-flow direction

## HIGH SPEED SERIES

Sweep (mm) : 400  
Air delivery : 95 CMM  
RPM : 2000

- High air delivery
- Quick-start high torque motor
- Unparalleled performance
- Motor overheat protector for safety



NEW

TABLE 28



NEW

STAND 36



WALL 46



NEW

Recover the cost in 2 years

Saving Calculation	'Eco Breeze	Ordinary Fan
*Power consumption per hour at highest speed (Watt)	35*	60
*Units consumed per month @16hrs/day	16.8	28.8
*Electricity cost at ₹6/- per unit for 2 years	2016	3456

\*At 220V, 50Hz wattage may vary ± 10%.

\*Actual working period of 20 months considered over a period of 2 years.



**NEW**

DESK 22



50% power saving with BLDC motor



**NEW**

WALL 52



**NEW**

STAND 42

## ECO BREEZE

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Low power consumption and longer run on inverter
- Super-efficient Brush-less Direct Current motor unique in its category
- Uniform performance on a wide range of voltage 140-270V
- Automatic stops on faulty voltage and any mechanical faults
- Silent operation

# P R E S E N T I N G

## R E T R O S E R I E S

Modern technology lurks beneath retro designs, bringing back the old flavour with an exceptionally powerful output.





## RETRO RELIC\*

Sweep (mm) : 300  
Air delivery : 47 CMM  
RPM : 2000

- High-speed motor to deliver air at 2000 RPM
- Unique 3-speed rotary switch control
- 90 degree oscillation
- Easy fan head tilt mechanism
- Motor protection with thermal overload protection device and auto reset

\*Also available in Antique Brass and Pewter finish



**Spiral Guard Design**  
Ensure international safety standard



**90 Degree**  
Oscillation

## RETRO T12

Sweep (mm) : 300  
Air delivery : 47 CMM  
RPM : 2000

- Rubbed-bronze finish adds to the overall aesthetics
- 3-speed rotary switch control
- High speed motor gives high air thrust at 2000 RPM

**HIGH  
SPEED**



NEW

RETRO RELIC  
Antique Copper

ALL METAL  
CONSTRUCTION



RETRO  
T12



RETRO  
T16



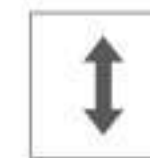
STAND  
35



## RETRO T16

Sweep (mm) : 400  
Air delivery : 80 CMM  
RPM : 1280

- Rubbed-bronze finish adds to the overall aesthetics
- 3-speed rotary switch control



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Through thermal overload  
protection device

## STAND 35

Sweep (mm) : 400  
Air delivery : 80 CMM  
RPM : 1280

- Extra protection against corrosion with powder-coated guard and metal ring
- Attractive rubbed-bronze finish
- Sleek 4-leaf aluminium blade classic design
- Specially designed high torque motor

## DESK 26

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation
- Easy snap-fit assembly



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Thermal overload protection device



**3-Speed Piano**  
Switch control



Azure Blue-White



Crystal White



DESK 26  
Crimson Red-White



TABLE 27

**HIGH  
SPEED**



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Thermal overload protection with auto resetting



**2000 RPM**  
For high air thrust

## TABLE 27

Sweep (mm) : 400  
Air delivery : 95 CMM  
RPM : 2000

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 3-speed piano switch control

## DESK 17

Sweep (mm) : 300  
Air delivery : 80 CMM  
RPM : 2000

- Ideal for small cabins, offices & homes
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation
- 3-speed rotary switch control



**Up & Down**  
Indexed tilt mechanism



**Motor Protection**  
Thermal overload protection  
with auto-resetting



**2000 RPM**  
For high air thrust

**HIGH  
SPEED**

DESK 17



DESK 25

## DESK 25

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Easy snap-fit assembly
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Thermal overload protection  
device



**3-Speed Piano**  
Switch control

## SUPER DELUXE SUPREME

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Robust metal body & blade
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades for maximum air delivery
- 90° oscillation



**Up & Down**  
Tilt mechanism



**3-Speed Piano**  
Switch control



**Motor Protection**  
Thermal overload protection device

**ALL METAL CONSTRUCTION**



SUPER  
DELUXE  
SUPREME



DELUXE  
SUPREME

**ALL METAL CONSTRUCTION**

## DELUXE SUPREME

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades for maximum air delivery
- 90° oscillation



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Thermal overload protection device



**3-Speed Piano**  
Switch control

## WALL 48

Sweep (mm) : 450  
Air delivery : 84 CMM  
RPM : 1300

- Powerful motor for high air delivery
- Oscillation & speed control by pull-cord mechanism
- Motor protected through thermal overload protection device
- Front & back guard with extra ribs for safety
- Extra protection with powder-coated guard & polymer ring

For Commercial Use



Up & Down  
Tilt mechanism



Aerodynamic  
Resin Blades  
For high air thrust



90 Degree  
Oscillation

WALL 48



Up & Down  
Tilt mechanism



Aerodynamic  
Resin Blades  
For high air thrust



3 Speed Rotary  
Switch control

WALL 43

## WALL 11

Sweep (mm) : 300  
Air delivery : 50 CMM  
RPM : 1400

- Oscillation & speed control by pull-cord mechanism
- Motor protected through thermal overload protection device
- Powerful motor for high air delivery
- 90° oscillation

WALL 11



Up & Down  
Tilt mechanism



Aerodynamic  
Resin Blades  
For high air thrust

## WALL 43

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring

## WALL 49

Sweep(mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Powerful motor for high air delivery
- Automatic speed control through the breeze control button
- Remote control for ease of operation
- Advanced touch-screen panel for manual operation
- Extra protection with powder-coated guard & polymer ring



**Up & Down**  
Tilt mechanism



**Aerodynamic  
Blades**  
For high air thrust



**Motor Protection**  
Thermal overload  
protection device

WALL 49

With Remote



**Up & Down**  
Tilt mechanism



**Aerodynamic  
Resin Blades**  
For high air thrust



**90 Degree**  
Oscillation

WALL 45



**Up & Down**  
Tilt mechanism



**Aerodynamic  
Resin Blades**  
For high air thrust



**90 Degree**  
Oscillation

## WALL 41

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring

\*Available in red & blue blade colours also

**Metal  
Blades**

WALL 41

- Extra protection against corrosion with powder-coated guard & polymer ring
- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- 3- speed piano switch control

## WALL 44

Sweep (mm) : 400  
 Air delivery : 84 CMM  
 RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Extra protection with powder-coated guard & polymer ring



**Up & Down**  
Tilt mechanism



**Aerodynamic Resin Blades**  
For high air thrust



**90 Degree**  
Oscillation



Crimson Red-White



Crystal White

**WALL 44**  
Azure Blue-White

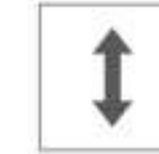


**Up & Down**  
Tilt mechanism



**Aerodynamic Resin Blades**  
For high air thrust

**HIGH SPEED**



**Up & Down**  
Tilt mechanism



**Aerodynamic Resin Blades**  
For high air thrust

**HIGH SPEED**

## WALL 14

Sweep (mm) : 300  
 Air delivery : 80 CMM  
 RPM : 2000

- Specially designed powerful motor with 2000 RPM
- Thermal overload protection with auto-reset
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring

**WALL 14**

**WALL 47**

## WALL 47

Sweep (mm) : 400  
 Air delivery : 95 CMM  
 RPM : 2000

- Specially designed motor gives high air thrust @ 2000 RPM
- Oscillation & speed control by pull cord mechanism
- Thermal overload protection with auto-reset
- Extra protection with powder-coated guard & polymer ring

## TORNADO WALL-II

Sweep (mm) : 450  
Air delivery : 100.5 CMM  
RPM : 1325

- Powerful motor for high air delivery
- Thermal overload protection with auto-reset
- Pull-cord mechanism for on/off & speed control
- Unique oil reservoir lubrication for better reliability & longer life

TORNADO WALL-II

DESK 71



ALL METAL  
CONSTRUCTION

For Commercial Use



## DESK 71

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation





## SPIND

Sweep (mm) : 300  
Air delivery : 80 CMM  
RPM : 2000

- Powerful motor for high air delivery
- Ideal for low height ceiling
- Aerodynamically designed blades for maximum air delivery
- Gyroscopic movement to set wind direction manually

## MULTI-UTILITY FANS



SPIND

HIGH  
SPEED

## ROTO-53

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Powerful motor for high air delivery
- Extra protection against corrosion with powder-coated guard & polymer ring
- 360 degree cyclic motion
- Wall mounting regulator

ROTO53

ZIPPY

## ZIPPY

Sweep (mm) : 225  
Air delivery : 27 CMM  
RPM : 2500

- Heavy duty motor with 2500 RPM provides high air thrust
- 2-in-1 advantage of wall mounting & table-top usage
- Attractive colour combination



**Aerodynamic Aluminium Anodized Blades**  
For high air thrust



**Motor Protected**  
Through thermal overload protection device

## STAND 38

Sweep (mm) : 450  
Air delivery : 87 CMM  
RPM : 1300

- Sleek switch panel & round base add elegance to the decor
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades ensure high thrust of air
- Specially designed high torque motor
- Front & back guard with extra ribs for safety



For Commercial Use

STAND 38

STAND 32  
Crimson  
Red-White

STAND 32  
Grey

## STAND 32

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for high air delivery
- Telescopic arrangement for full height adjustment by contemporary collet



## STAND 33

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades ensure high thrust of air
- 3-speed piano switch control
- Specially designed high torque motor



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Through thermal overload protection device



**90 Degree**  
Oscillation

STAND 33

STAND 31

## STAND 31

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Cross-steel base adds elegance to the decor
- Aerodynamically designed resin blades for high air delivery
- Extra protection against corrosion with powder-coated guard & polymer ring
- 3-speed piano switch control



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Through thermal overload protection device



**90 Degree**  
Oscillation

## STAND 37

Sweep (mm) : 400  
Air delivery : 95 CMM  
RPM : 2000

- Extra protection against corrosion with powder-coated guard & polymer ring
- Ideal for heavy usage in large halls
- Aerodynamically designed resin blades for high air delivery
- 90° oscillation

**HIGH  
SPEED**



**Up & Down**  
Tilt mechanism



**2000 RPM**  
With high speed powerful motor



**Motor Protection**  
Through thermal overload protection device with auto reset

STAND 37

**ALL METAL  
CONSTRUCTION**



With Remote

STAND 39

## STAND 39

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed aluminium blades give high air thrust
- Advanced touch-screen panel for manual operation
- Automatic speed control through breeze control button



**Up & Down**  
Tilt mechanism



**Remote Control**  
For ease of operation



**Motor Protection**  
Through thermal overload protection device

## STAND 34

Sweep (mm) : 400  
Air delivery : 95 CMM  
RPM : 1300

- Sleek & ergonomically located switch panel adds to the elegance
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades ensure high air thrust
- Specially designed high-torque motor



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Through thermal overload protection device



**90 Degree**  
Oscillation

**ALL METAL**  
CONSTRUCTION

STAND 34



FLOOR  
SUPREME

**ALL METAL**  
CONSTRUCTION

## FLOOR SUPREME

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Round metal base with wheels provides extra stability & easy maneuverability
- Extra protection against corrosion with powder-coated guard & polymer ring
- Specially designed high-torque motor



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Through thermal overload protection device



**90 Degree**  
Oscillation



**Aerodynamic Aluminium**  
**Anodized Blades**  
For high air thrust

## MINI 16

Sweep (mm) : 400  
Air delivery : 84 CMM  
RPM : 1300

- Extra protection with powder-coated guard & polymer ring
- Aerodynamically designed aluminium blades give high air thrust
- Specially designed high torque motor



**ALL METAL  
CONSTRUCTION**

MINI 16



**For Commercial Use**

**ALL METAL  
CONSTRUCTION**

TORNADO-II



## TORNADO-II

Sweep (mm) : 450  
Air delivery : 100.5 CMM  
RPM : 1325

- Powerful motor for high air delivery
- Thermal overload protection with auto-reset
- Pull-cord mechanism for on/off & speed control
- Unique oil reservoir lubrication for better reliability & longer life
- Unit packing with easy assembly
- Unique oscillation mechanism





**3-Speed Rotary**  
Switch control

**HIGH**  
VELOCITY

**For Commercial Use**

FARATA FT-01



## FARATA FT-01

Sweep (mm) : 500  
Air delivery : 167 CMM  
RPM : 1400

- Heavy-duty motor & aerodynamic blades give high-air thrust at minimum noise
- Vibration free operation
- Balanced operation & powder-coated finish ensure longer life

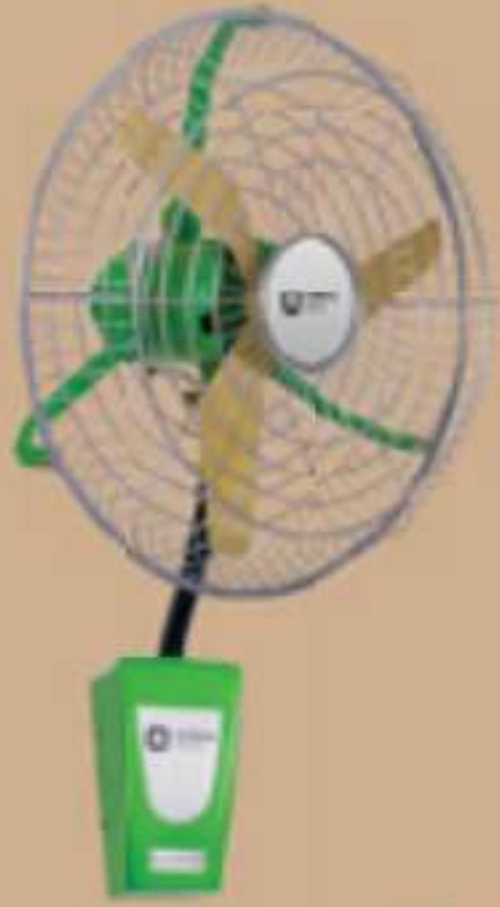
# P R E S E N T I N G

## I N D U S T R I A L F A N S

**Heavy-duty Fans for Industrial & Commercial use.**



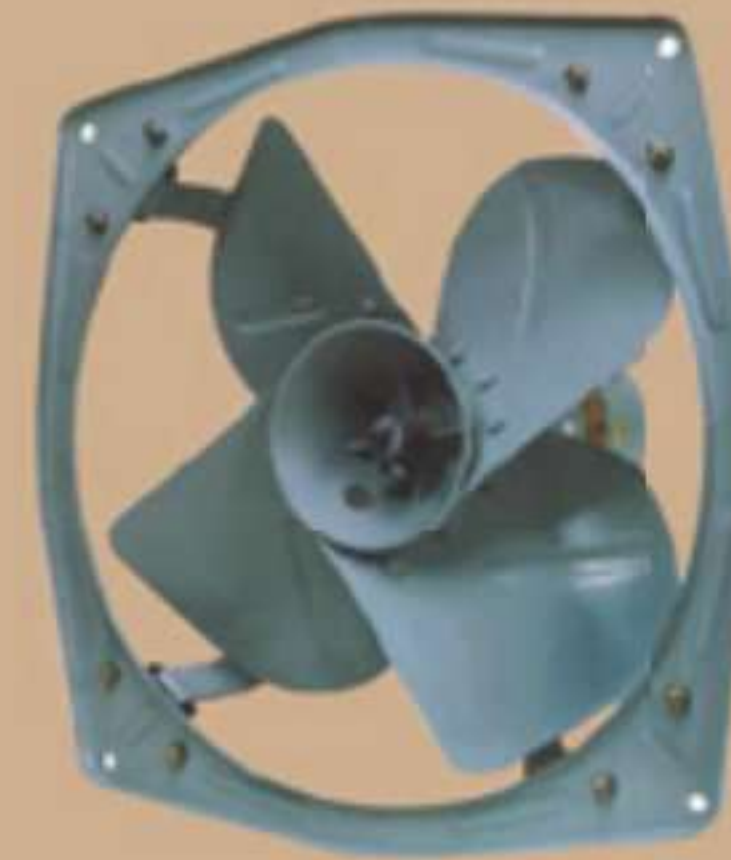




Thunderstorm  
Wall fan



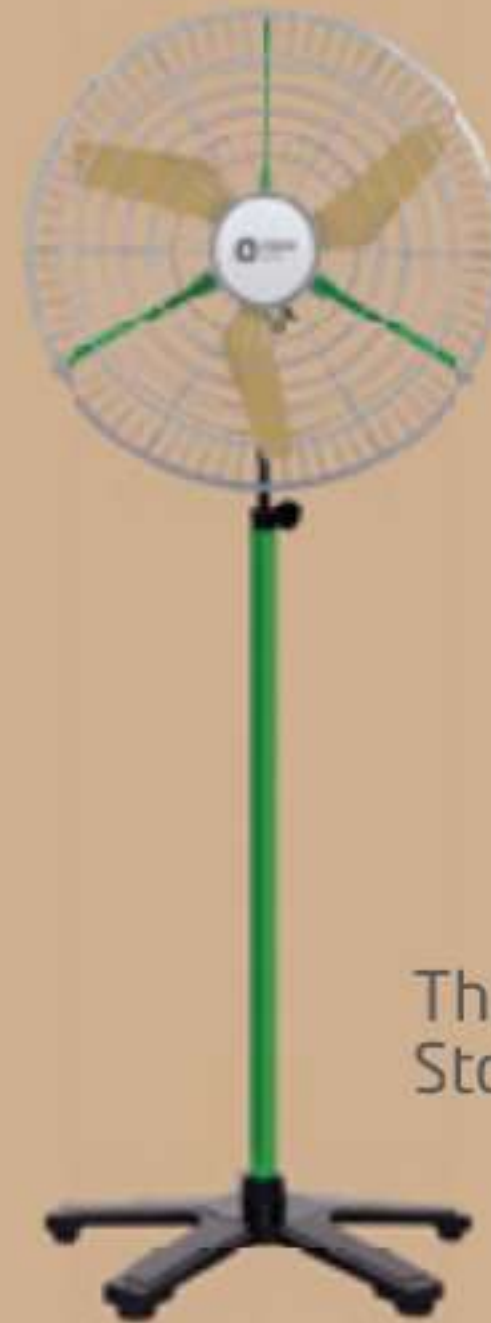
Aircirculator Wall 18/24



Heavy Duty Exhaust



Air circulator Stand 18/24



Thunderstorm  
Stand fan

## THUNDERSTORM WALL FAN

Sweep (mm) : 450  
Air delivery : 150 CMM  
RPM : 1450

- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- 3 speed adjustment through the piano switch
- Tilt adjustment for adjusting the fan till 15° angle

## THUNDERSTORM WALL FAN



## THUNDERSTORM WALL FAN

Sweep (mm) : 600  
Air delivery : 300 CMM  
RPM : 1450

- Air circulator motor for high air delivery.
- Narrow blade profile with aerodynamically designed blade for low noise.
- Floating arrangement for changing the position of oscillation.
- Tilt adjustment for adjusting the fan head tilt up to 15°

## THUNDERSTORM STAND FAN

Sweep (mm) : 450  
Air delivery : 150 CMM  
RPM : 1450

- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- Speed regulation - 3 speed adjustment through Piano Switch

THUNDERSTORM  
STAND FAN



## THUNDERSTORM STAND FAN

Sweep (mm) : 600  
Air delivery : 300 CMM  
RPM : 1450

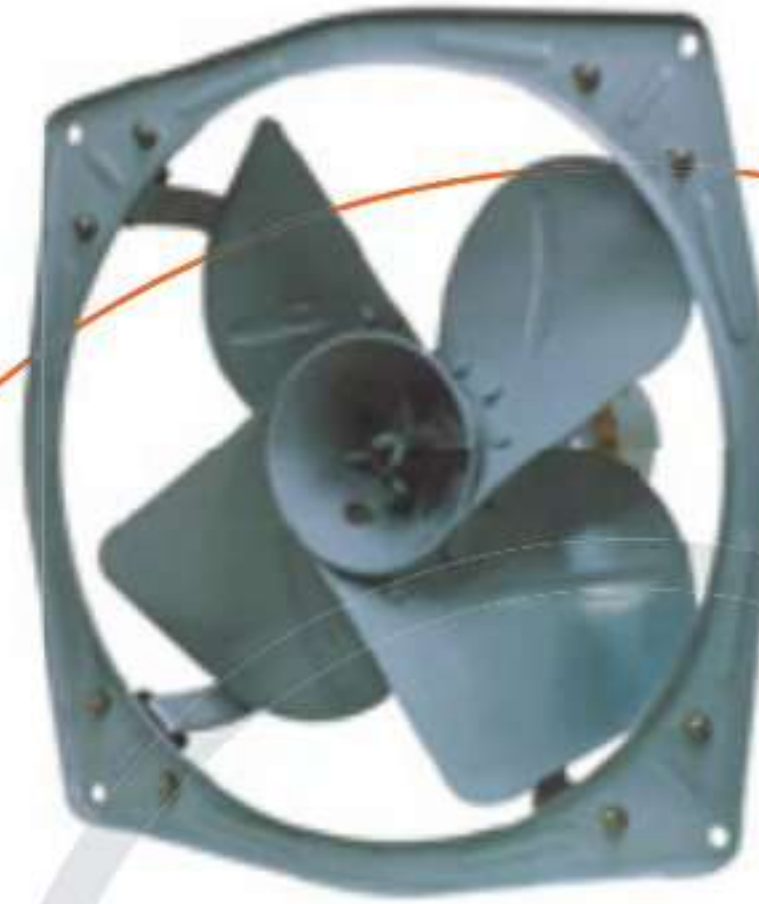
- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- Air direction control by telescopic height adjustment & motor oscillation

# HEAVY DUTY EXHAUST

Sweep (mm) : 300,  
380, 450,  
450, 600

RPM : 1400, 1400, 920,  
1400, 900

- Designed to effectively combat pollution, sucks out smoke, dust, colour & other pollutants, making the workplace clean and fresh.



HEAVY DUTY EXHAUST



STAND AC-18/24

Technical Specification	Stand AC - 18	Stand AC - 24
Sweep (mm)	450	600
Speed (RPM)	1400	1375
Power Consumption (watts)	100	200
Air Delivery (m <sup>3</sup> /hr)	8100	15000
Max-Min. Height (mm)	1466-1158	1930-1470

## STAND AC-18/24

Sweep (mm) : 450, 600  
Air delivery : 135/250 CMM  
RPM : 1400, 1375

- Powerful air circulator motor for high air delivery & thrust
- High air thrust that is best in the category
- High torque gear box with safety clutch
- Broad blade profile for low noise
- 3-speed control



## WALL AC 18

Sweep (mm) : 450  
Air delivery : 135 CMM  
RPM : 1400

- Powerful air circulator motor for continuous operation
- High air thrust which is best in the category
- High torque gear box with safety clutch
- Indexed floating system in the motor head
- Environment protection with durable powder coating



**Up & Down**  
Tilt mechanism



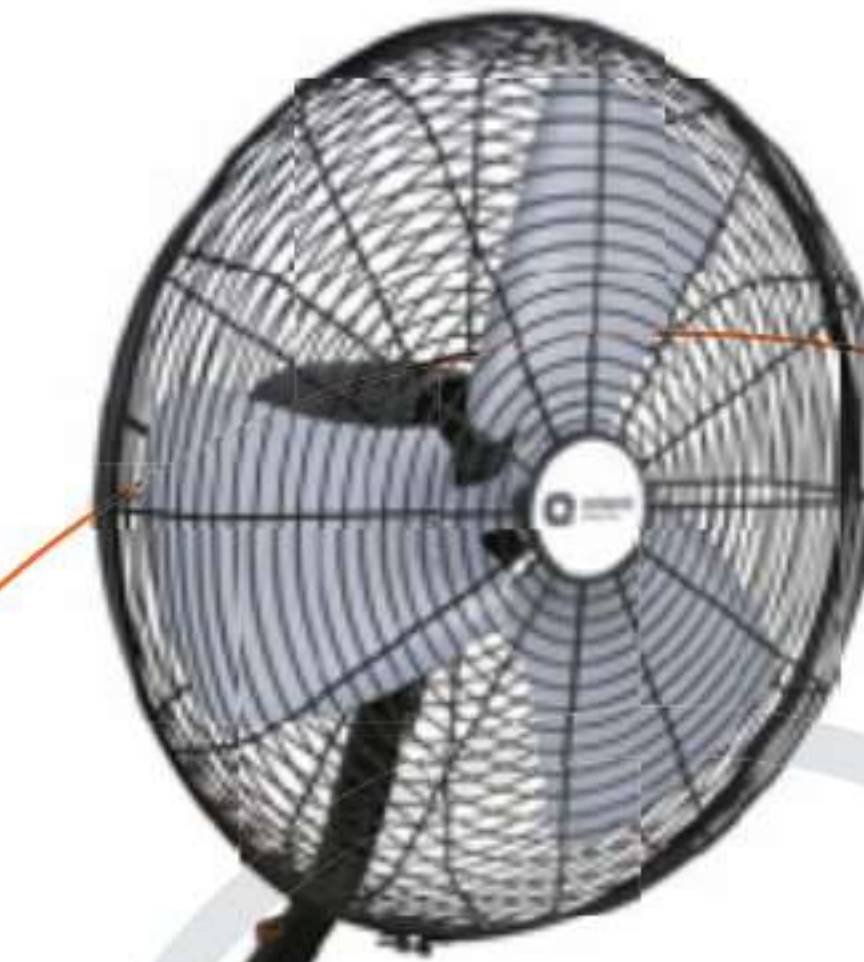
**Motor Protection**  
Thermal overload protection device with auto reset



**90 Degree**  
Oscillation



**Spiral Guard Design**  
Ensure international safety standard



WALL AC 18



WALL AC 24

## WALL AC 24

Sweep (mm) : 600  
Air delivery : 250 CMM  
RPM : 1375

- Powerful air circulator motor for continuous operation
- High air thrust that is best in the category
- High torque gear box with safety clutch
- Indexed floating system in the motor head
- Environment protection with durable powder coating



**Up & Down**  
Tilt mechanism



**Motor Protection**  
Thermal overload protection device with auto reset



**90 Degree**  
Oscillation



**Spiral Guard Design**  
Ensure international safety standard

# P R E S E N T I N G

## E X H A U S T F A N S

Lesser noise, more efficient than ever before. Our next generation of exhaust fans promise clearer air and dust-free surroundings.





Ventilator DX



Ventilator RX



Hill Air



Spring Air



Airflow



High Speed Exhaust



Power Flow



Smart Air



Heavy Duty Exhaust



## SMART AIR

Sweep (mm) : 100, 150  
Air delivery : 90,  
240 CMH  
RPM : 2400, 1800

- Stylish, compact fan with super efficient motor



SMART  
AIR



VENTILATOR  
DX

## VENTILATOR DX

Sweep (mm) : 150,  
200, 250  
Air delivery : 280, 550, 780 CMH  
RPM : 1350, 1300, 1270

- International design
- Resin body and blades for easy maintenance
- Shutter to prevent dust from outside



## HIGH SPEED EXHAUST

Sweep (mm) : 225  
Air delivery : 1150 CMH  
RPM : 2250

- Specially designed powerful motor delivers high air thrust
- Metal blades & guard for longer life.
- Ideal for kitchens, bathrooms & restaurants.



**HIGH SPEED**

**HIGH SPEED EXHAUST**



**HEAVY DUTY EXHAUST**

## HEAVY DUTY EXHAUST

Sweep (mm) : 300, 380, 450, 450, 600  
Air delivery : 1750, 3500, 4000, 6200, 10000 CMH  
RPM : 1400, 1400, 920, 1400, 900

- Designed to effectively combat pollution, sucks out smoke, dust, colour & other pollutants making the workplace clean and fresh



**AIR FLOW**

## AIR FLOW

Sweep (mm) : 225, 300  
Air delivery : 550, 1290 CMH  
RPM : 1300, 1350

- Metal blades & guard for long life
- Low power consumption

## VENTILATOR RX\*

Sweep (mm) : 150, 200  
Air delivery : 250,  
450 CMH  
RPM : 1800, 1600

- Resin body & blade
- Shutter to prevent dust & an attractive round shape for easy fitting in glass cabins

\*Only for International Market.

VENTILATOR  
RX



HILL AIR

## HILL AIR

Sweep (mm) : 225, 300  
Air delivery : 780,  
1290 CMH  
RPM : 1350, 1300

- Metal blades & powder-coated finish for long life

## POWER FLOW

Sweep (mm) : 225, 300  
Air delivery : 865,  
1800 CMH  
RPM : 1350, 1320

- Powerful double ball-bearing motor with high air delivery
- Powder-coated in metallic colour
- Ideal for low end industrial use



POWER FLOW



SPRING AIR

## SPRING AIR

Sweep(mm) : 225, 300  
Air delivery : 780,  
1290 CMH  
RPM : 1300, 1300

- Economical, powder-coated finish
- Resin blades for easy cleaning

**PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz**

<b>Aero Series Fans - 3 Blades</b>					
MODEL	SWEEP MM	SPEED RPM	AIR DELIVERY CMM	CONSUMTION WATTS	PSPO VALUE
Aerostorm	1320	300	300	72	NA
Aerocool	1360	300	300	72	NA
Aeroquiet, Aerolite	1200	310	240	62	NA
Aeroquiet BLDC	1200	310	240	35	NA
<b>Underlight Ceiling Fans - 3 &amp; 5 Blades</b>					
Hugger, Woodwind	1300	250	215	80	NA
Subaris Subaris Solo	1300	270	270	80	NA
Spectra	1200	320	230	70	NA
Calisto	1300	250	215	70	NA
<b>Premium Ceiling Fans - 2, 3 &amp; 4 Blades</b>					
Stallion	1320	330	260	75	NA
Cristo, Jazz, Jazz Trendz, Curl, Tango, Glare, Laurel	1200	370	230	75	NA
Blitz	1200	380	230	75	451
Summer Pride, Summer Delite Decore Ornamental, Newbreeze, Deluxe, Summer Cool	1200	320	230	68	460
Quadro Ornamental	1200	310	240	70	480
Summer Pride, Summer Delite Ornamental, Wendy, Summer Cool, Summer King XL, Newbreeze, Deluxe	1400	300	270	75	480
Gratia, Gratia Class, Gratia Shine, Wendy, Wendy Shine, Orina	1200	320	230	70	460
Porwester Decor, New Hurricane, New Air Plus, Summer Chill	1200	370	225	70	440
Oprah	1200	370	230	70	440
Quasar Quasar Ornamental, Gratia	900	400	160	53	410
	1050	380	190	60	425
Quasar Quasar Ornamental, Quasar Ornamental Shine (1200 mm Sweep only)	1200	320	235	70	475
	1400	300	275	73	480
Ravalon	1200	370	230	70	460

<b>Premium Ceiling Fans - 2, 3 &amp; 4 Blades</b>					
MODEL	SWEEP MM	SPEED RPM	AIR DELIVERY CMM	CONSUMTION WATTS	PSPO VALUE
Adrian, Areta, Cyril	1200	320	230	70	NA
Couplet	1200	280	230	60	NA
Gratia	1400	300	270	70	480
Summer Pride, Summer Delite Ornamental, Summer Cool, Newbreeze	1050	380	185	65	410
Wendy, New Hurricane, New Air Plus, Summer Breeze	900	400	150	58	360
Summer Pride, Newbreeze, Summer Cool	900	400	155	53	400
Summer Delite Decore, Newbreeze, Summer Cool, Quasar Ornamental	600	850	140	70	NA
Gratia	600	850	110	65	NA
New Air	600	800	110	62	NA
Newbreeze	750	720	150	88	NA
New Hurricane, New Air Plus	1050	380	180	65	430
New Hurricane, New Air Plus, Summer Breeze	1400	300	265	73	450
Summer King XL	1200	320	230	68	480
Summer Breeze	1200	370	230	75	440
<b>KIDS FANS- 3 BLADES</b>					
Fantoosh Rob rabby, Superhero By Fantoosh	1200	320	230	70	NA
<b>CEILING FANS -ENERGY SAVERS, 220V, a.c., 50 Hz</b>					
Energy Star, Summer Crown	1200	320	220	48	580
Smart Saver 50	1200	320	210	50	NA
Orient Joan	1200	320	220	50	NA
Ecoquasar, Ecotech Plus, Ecogale	1200	320	230	32*	NA

\*Lights consumption wattage is not included.

\*In case of Ecogale model, 5 Watts additional power is consumed while LCD usage.

**PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz**

<b>RETRO SERIES</b>				
MODEL	SWEEP MM	Speed RPM	AIR DELIVERY CMM	CONSUMPTION WATTS
Retro Relic	300	2000	47	60
Retro-T12	300	2000	47	60
Retro-T16	400	1280	80	56
Stand 35	400	1280	80	56
<b>Windpro Series</b>				
Desk 60, Wall 80, Stand 70	400	1350	95	80
<b>Tornado Series</b>				
Stand 40, Table 30, Wall 50	400	2250	100	110
<b>Ecobreeze Series</b>				
Desk 22, Stand 42, Wall 52	400	1300	84	35
<b>Thunderstorm Series</b>				
Wall and Stand Fan	450	1450	150	80
Wall and Stand Fan	600	1450	300	170
<b>PEDESTAL FANS</b>				
Tornado II	450	1325	100.5	90
Floor Supreme	400	1300	84	58
Stand 34 (High Velocity)	400	1300	95	58
Stand 31/32	400	1300	84	58
Stand 36 (High Speed)	400	2000	95	110
Mini 16	400	1300	84	53
Stand 33	400	1300	84	53
Stand 37 (High Speed)	400	2000	95	110
Stand 38	450	1300	87	64
Stand 39	400	1300	84	58
Farata FT-01	500	1400	167	160
Stand AC 18 (Air Circulator)	450	1400	135	100
Stand AC 24 (Air Circulator)	600	1375	250	200
<b>TABLE FANS</b>				
Desk-25, Desk -26, Desk-71	400	1300	84	58
Super Deluxe Supreme, Deluxe Supreme	400	1300	84	58
Table-28 (High Speed)	400	2000	95	110
Table-27 (High Speed)	400	2000	95	110
Desk-17 (High Speed)	300	2000	80	90
Retro-T12	300	2000	47	60
Retro-T16	400	1280	80	56

<b>WALL FANS</b>				
MODEL	SWEEP MM	Speed RPM	AIR DELIVERY CMM	CONSUMPTION WATTS
Wall AC-18 (Air Circulator)	450	1400	135	100
Wall AC-24 (Air Circulator)	600	1375	250	200
Wall-14	300	2000	80	90
Wall-41, Wall-43, Wall-44	400	1300	84	58
Wall-45 (High Velocity)	400	1300	95	58
Wall-46 (High Speed)	400	2000	95	110
Wall-47 (High Speed)	400	2000	95	110
Wall-49	400	1300	84	58
Wall-11	300	1400	50	53
Wall-48	450	1300	84	64
Tornado Wall II	450	1325	101	90
<b>MULTI-UTILITY FAN</b>				
Roto-53	400	1330	84	58
Zippy (High Speed)	225	2500	27	50
Spind	300	2030	80	90
<b>EXHAUST FANS</b>				AIR DELIVERY CMH
Smart Air	100	2400	90	18
	150	1800	240	24
Spring Air	225	1300	780	55
	300	1300	1290	68
Ventilator DX	150	1350	180	38
	200	1300	480	40
	250	1270	780	40
Ventilator RX	150	1800	175	14
Hill Air	225	1350	780	42
	300	1300	1290	67
High Speed Exhaust	225	2250	1150	60
Airflow	225	1350	780	38
	300	1300	1290	50
Power Flow	225	1350	865	48
	300	1320	1800	72
Heavy Duty Exhaust	300	1400	1750	85
	380	1400	3500	150
	450	920	4000	145
	450	1400	6200	350
	600	900	10000	440

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## Chennai

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## Gujarat

201 Arth Complex B/h LG Showroom Nr Mithakali, Six Road Navrangpura, Ahemdabad-380009

Orient Helpline No.: 1800 103 7574 (Toll-Free)

HOW TO SELECT THE CORRECT ORIENT ELECTRIC CEILING FAN					
ROOM SIZE	FAN SIZE			PSP0 Value 3 Blades	PSP0 Value 4 Blades
	mm	feet	inch		
4x4.95m To 4.55x4.55m	1400	4.5	56	480	
4x4.95m To 4.55x4.55m	1300	4.2	52	5 Blade Fans	
3x4.00m To 3.65x3.65m	1200	3.9	48	420/440/460/475/480/580	470/480
2.5x3.3m To 3x3m	1050	3.4	42	410/425	
2.5x2.4m To 2x3m	900	2.9	36	400/410	
<b>Important:</b> To maximize air delivery over the required area, your Orient Electric ceiling fan should be 2.1 meter or more from the ground and 30cm or more below the ceiling. For large rooms with more than one fan, the centre distance between each will depend on sweeps.					

Sweep	1400mm	1200mm	1050mm	900mm
Centre Distance	3m	2.5m	2m	1.8m

- Visuals shown in the brochure, may vary slightly from actual product
- All ceiling fans are with double ball bearing
- Air delivery may vary  $\pm 5\%$
- All specifications are subject to change without any prior notice
- Models may change during the year

 CK BIRLA GROUP



*switch to smart*

**Fans | Home Appliances | Lighting | Switchgear**

**Orient Electric Limited**

(a CK Birla Group company)

240, Okhla Industrial Estate, Phase-III, New Delhi - 110020

Orient Helpline no.: 1800 103 7574 (Toll Free)

Email: [customercare.connect@orientelectric.com](mailto:customercare.connect@orientelectric.com), Website: [www.orientelectric.com](http://www.orientelectric.com)

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